

The AFNOR Group acquires certification body Quaser Certificazioni and reinforces its position in Italy

The AFNOR Group is already active on the international scene through its training and certification activities, but has now strengthened its presence in the Italian market by acquiring Quaser Certificazioni.

A long-standing certification body and partner to Italy's recovery & resilience plan

Led by G. E. Giordano, Quaser Certificazioni provides skills and management system certification services, and is also involved in inspection and training activities.

Since it was created in Italy some 20 years ago, this major certification body has developed a portfolio of over 1,000 customers across Europe, including companies listed on the FTSE MIB (Milan stock market index), as well as several trade federations and consumer associations. Its customers mainly feature professionals in the facilities management sector (cleaning, engineering services, lawyers, etc.), tax monitoring and inspection professionals (inspection of self-checkout systems), and the construction industry. *"In Italy, the government has understood that confidence is key to driving the country's recovery. It relies on certification bodies like ours to identify trustworthy partners with greater precision,"* says G. E. Giordano.

An extended range of certification schemes for the AFNOR Group

The AFNOR Group was already present in Italy. This new acquisition reflects AFNOR's determination to provide its customers with extended coverage in the European markets and ensure easier local access to certification. *"Quaser is a bit like a laboratory for the service world. Our French and international customers will discover an innovative and original range of certification services covering social issues, such as protection against harassment and inclusion, and more business-oriented aspects, like consumption, safety and inspections. This acquisition sends out a clear signal of our ambition to become a leader in the certification and training market in Italy and more generally at the international level,"* explains Myriam Augereau-Landais, Director of AFNOR International within the AFNOR Group.

About the AFNOR Group

Led by Olivier Peyrat, the AFNOR Group has 38 offices around the world. Through its certification and training activities, it is a key partner to professionals specializing in quality, health and safety, the environment, medical devices, and so on. The Group's international activities, which account for 18% of its revenue, empower 235 people worldwide, supported by a network of over 2,200 auditors and trainers. AFNOR International, a Group subsidiary, is headed by Myriam Augereau-Landais.

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