

International conference

**FRANCE22** PRESIDENCY OF THE EU IN THE EUROPEAN UNION

**afnor**

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**Façonner un leadership européen dans l'Intelligence Artificielle**

Favoriser et promouvoir la normalisation, l'innovation et des applications industrielles de confiance

**Shaping European AI leadership**

Enabling trustworthy industrial applications, standardization and innovation

**BDV** BDV DATA VALUE ASSOCIATION

**ai4v**

10 mars – 10 March 2022 - 9:30 - 16:50 am (CET)

## Programme/Schedule

*Conference led by Ms Ana GARCÍA ROBLES (BDVA - General Secretary), Mr Stéphane MOULIERE (AFNOR Standardization - head of Department) and Ms Caroline DE CONDE (AFNOR Standardization - Digital Standards manager)*

### 09:30 Introduction de la conférence *Global Introduction Keynote*

- ⇒ Renaud VEDEL, French National AI Strategy Coordinator, France
- ⇒ Thomas SKORDAS, European Commission - DG CNECT Deputy Director General,
- ⇒ Olivier PEYRAT, AFNOR DG - Thomas HAHN, BDVA President, GAIA-X VP, Adra VP



### 10:00 Keynotes de l'industrie - Perspectives industrielles *Industry keynote - Industrial perspectives*

- ⇒ Marko ERMAN, Industrial AI Manifesto, Thales Chief Scientific Officer
- ⇒ Natalia OROPEZA, Siemens - Chief Cybersecurity Officer
- ⇒ Christoph PEYLO, Bosch - SVP Digital Trust
- ⇒ Yves NICOLAS, Sopra Steria - Deputy Group Chief Technical Officer

### 10:45 Pause - Break



### 10:55 Table ronde 1 - Les enjeux industriels responsables *Round table 1 – Responsible industrial challenges*

Modératrice - *Moderator:* Anna-Lena LAUB, Plattform Industrie 4.0 - Project leader

- ⇒ Bernhard QUENDT, CTO Thales groupe
- ⇒ Nozha BOUJEMAA, IKEA - Global Vice President, Digital Ethics and Responsible AI
- ⇒ Sylvain RUBAT, Braincube – Co-founder
- ⇒ Jeroen TAS, Philips - Responsible for Strategic Business Development



**11:40      Keynote - Enjeux éthiques et sociétaux**  
***Keynote – Ethical and societal challenge***

- ⇒ **Raja CHATILA**, GPAI, Professor and Chair of IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems



**11:55      Table ronde 2 - Les enjeux de la réglementation et de la normalisation**  
***Round table 2 – Regulation and Standardization challenges***

Modératrice - *Moderator*: **Elena SANTIAGO-CID**, CEN-CENELEC Director General

- ⇒ **Sophie MUELLER**, European Commission - DG GROW Deputy Head of Unit, Standards Policy - DG GROW
- ⇒ **Philippe MAREINE**, Atos - GAIA-X - Board Member
- ⇒ **Marco-Alexander BREIT**, German Federal Ministry for Economic Affairs and Climate Action - Deputy Director-General Artificial Intelligence, Data and Digital Technologies
- ⇒ **Julia FENART**, France Digitale - European Public Affairs & Communications Director
- ⇒ **Fabrice TOCCO – Laurent LAFAYE**, DAWEX - Co-CEO

**12:40                  Pause - Break**



**13:30      Table ronde 3 - Évaluation de conformité et certification**  
***Round table 3 – Conformity assessment and certification***

Modérateur - *Moderator*: **Jean-Christophe PAZZAGLIA**, SAP - Senior architect

- ⇒ **Patrick van der SMAGT**, VW Group - Director of AI Research
- ⇒ **Guillaume AVRIN**, LNE - AI Evaluation Department manager
- ⇒ **Guillaume SOUDAIN**, Software Senior Expert at EASA
- ⇒ **Aris TZAVARAS**, Head of Artificial Intelligence Notified Body at BSI Group



**14:15      Stratégie de normalisation de l'IA**  
***AI Standardization strategy***

Modérateur - *Moderator*: **Pouline TERPAGER**, Chief Consultant at Danish Standard

- ⇒ **Patrick BEZOMBES**, CEN-CENELEC JTC21 Vice-Chair, AFNOR CNIA Chair
- ⇒ **Sebastian HALLENSLEBEN**, CEN-CENELEC JTC21 Chair
- ⇒ **Kim SKOV HILDING**, CEN/CENELEC JTC21 Committee Manager
- ⇒ **Salvatore SCALZO**, European Commission - DG CNECT Policy and Legal Officer AI

15:15

**Pause - Break**



**15:25 Table ronde 4 - Stimuler l'innovation et la coopération en Europe pour une IA digne de confiance**

***Round table 4 - Boosting innovation and cooperation in Europe for trustworthy AI***

Modérateur - *Moderator*: Thomas HAHN, BDVA President, VP of GAIA-X, VP of Adra

- ⇒ David SADEK, Confiance.AI, VP Research, Technology & Innovation at Thales
- ⇒ Martin SVENSSON, AI Sweden - Co-director
- ⇒ Andreas LIEBL, UnternehmerTUM GmbH - General Director of Applied AI
- ⇒ Daniel VŠETEČKA, Czech Republic - Director digital economy at Ministry of Industry and Trade,

**16:25 Conclusion**

***Final announcement***

- ⇒ Julien CHIARONI, General Secretary for Investment, France - AI Great Challenge Director



**16:40 Clôture de la conférence**

***Closing of the conference***

- ⇒ Olivier PEYRAT, AFNOR CEO

