



e-learning

**AFNOR Éditions publishes THE practical guide in 100 Questions
to find out everything about distance learning**

The health crisis and confinements have confirmed the place and impact of new technologies in learning and work. In this new book, the authors explain, in 100 Questions, how the world of training can take advantage of the advantages of e-learning in developing skills throughout professional life.

In the world of business and education, e-learning is now everyone's business! However, this method of distance training and acquisition of knowledge has become so commonplace that we no longer really know what it means, if it is really useful, when and how to choose it and, above all, how to measure the results. .

In 100 questions, Jacqueline Angles and Frank Rouault sift through all the essential subjects of e-learning. With pedagogy and method, and going from the most general to the most specific:

- What is training support?
- How does teaching translate from face-to-face to distance learning?
- What is distancing?
- What is a virtual classroom?
- What is blended learning?
- What is a tutorial?
- What is a MOOC?

- What is a webinar?
- What are the time ratios between face-to-face and remote work?
- How to use (or not) videoconferencing in training?
- How do I calculate the profitability of e-learning for my company?
- What changes for the trainer with e-learning?...

The authors offer keys that will allow the reader to better understand what is hidden behind the different terms used and thus to ask the right questions before choosing the method most appropriate to their needs.

A new and essential guide to put in the hands of all HR, trainers, consultants, teachers, digital project managers...

Authors

Initially sales representative for a Telecoms subsidiary, **Jacqueline Angles** subsequently actively participated in the major development projects of France Telecom and then Orange, in the commercial field. She then participated in major Orange projects, notably the description and definition of professions and skills. A training engineering expert, she was also a project director at the school dedicated to training for Corporate and Large Account professions. She recently created Ajconsult, dedicated to *consulting* employment and training.

Frank Rouault, DBA, before having created in 1999, and since directed, *Practical Learning the smart way to learn*, worked in France for Achieveglobal (Korn Ferry), in Europe for Herman Miller and in North America for Goëmar International. Foreign trade advisor, he holds a doctorate in *Business Administration* (GEM Grenoble), a specialized master's degree in entrepreneurship (GEM Grenoble) and a BBA international business (ESSEC). He has published more than twenty works with AFNOR Éditions, including *Crisis management* And *Employability. Flexicurity. Job security* in the "100 questions to understand and act" collection, *Understanding and preventing psychosocial risks by eradicating harmful practices*, *Building success* And *Optimal management...*

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For any questions, receive the book in PDF or printed form, communicate with an author:

AFNOR Éditions press contact: Olivier Cots - +33 1 46 05 82 59 - +33 6 85 41 48 32 - ocots@aricom.fr