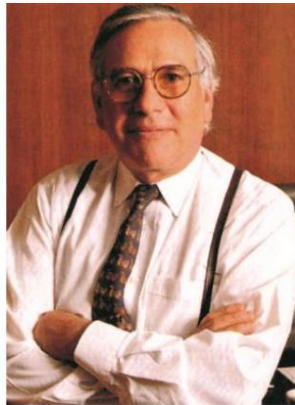


Death of Mr. Bernard Vaucelle

AFNOR has just learned with great regret of the disappearance of Bernard Vaucelle who was Director General of AFNOR from 1977 to 1999. From 1991 to 1993, Bernard Vaucelle was also vice-president of ISO.



Saint-Denis, December 4, 2019 - Born June 15, 1933, Bernard Vaucelle began his career at the Ministry of Industry in 1958 as a student at the Superior School of Metrology. He joined the General Inspectorate in 1969 as an inspector of Industry and Commerce, responsible for an "Organization and methods" mission. He became a technical advisor in the office of Michel d'Ornano in May 1974. He then particularly followed the implementation of a new quality policy for industrial products, to defend the interests of consumers.

An emblematic leader of AFNOR, Bernard Vaucelle began his career in standardization in 1976.

Michel d'Ornano, then Minister of Industry, appointed this Inspector General to the post of Commissioner for Standardization. Taking consumer concerns into account marks its action.

Very present in the media, he is noted for his defense of quality approaches and his desire for international consultations.

On October 20, 1977, he was appointed by the government as Director General of AFNOR. A position that he will occupy in a context of unprecedented developments, for AFNOR as for the standardization sector. He will be at the origin of profound, strategic and enlightened changes, which will make the group a key player and always in tune with the challenges of its time.

Its first guidelines, presented in 1978, changed the habits of the house. Bernard Vaucelle intends to open AFNOR to external partners, develop the brand's image, create new financial resources, etc. Under his leadership, standardization will become more proactive, leading French companies towards ambitious collective objectives such as energy savings. energy, health, industrial maintenance, the environment, etc. It will make standardization an increasingly strategic and less and less technical tool. At the same time, Bernard Vaucelle is diversifying AFNOR's services and resources around standards, by offering new products and services to businesses.

In 1984, he skillfully piloted the evolution of AFNOR's status. Bernard Vaucelle will also be the man of the European challenge, by mobilizing and involving companies around the new standardization mechanisms validated in 1992 at the community level. The Director General will also initiate the

move of AFNOR to its new headquarters in Saint-Denis and will prepare the company for the arrival of new technologies.

He served as president of CEN in 1986 and 1987, then vice-president of ISO between 1991 and 1993, a symbol of recognition of AFNOR's role within the international standardization organization.

Bernard Vaucelle left his position in 1999. During his mandate, he always knew how to give a horizon to AFNOR and its collaborators, with whom he always wanted to be close.

Photo credit: Dahmane

About the AFNOR group

An international associative group, established in 14 cities in France, the AFNOR group designs and deploys solutions based on voluntary standards, these consensual documents developed by and for market players, in the service of economic development and innovation. .

As a provider of professional monitoring, training, benchmarking, certification and assessment solutions, the group operates in the competitive field in more than 100 countries.

With 1,250 employees worldwide and a portfolio of 77,000 customers, the AFNOR group positions itself as a vector of trust for public actors and organizations in general. www.afnor.org

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