

Protection of biodiversity

A voluntary standard to promote organizational commitment

Paris, January 11, 2021– *The protection of biodiversity has become an essential issue and a real societal concern. To support public policies in this area and facilitate the commitment of businesses and local authorities, AFNOR publishes a method, validated by a collective of nearly 30 organizations.*

How to reduce your biodiversity footprint? How to set priorities regarding biodiversity and involve stakeholders? How can we develop the “biodiversity” reflex in all or part of our activities? How to keep your commitments? The new normal [NF X32-001](#) allows us to answer these questions. It provides a method for, step by step, integrating biodiversity in an effective and understandable manner within the activities of organizations.

“Biodiversity is one of the challenges of environmental approaches implemented by companies. This is why we have been approached by several organizations, companies and public authorities, to enable the co-production of a shared method and semantics. The objective is therefore clear: to make the efforts undertaken by companies specifically in terms of protecting biodiversity as legible as possible and to encourage their development.» underlines Franck Lebeugle, director of AFNOR standardization activities.

From beginners to the most mature, a standard for all

Fruit of a year's work of the [AFNOR biodiversity commission](#), the NF X32-001 standard aims to help organizations integrate the issues of conservation, restoration and sustainable use of biodiversity into their strategy. It also aims to facilitate the equitable sharing of benefits linked to this use and the use of associated traditional knowledge.

Proposing a methodology for systematically screening biodiversity issues and analyzing the impacts of activities, NF X32-001 leads to a structured approach in this area (definition of strategy, an action plan, evaluation results and improvement). It also provides decision support tools to question, define and achieve the objectives set in terms of biodiversity.

[Available since January 9](#), This voluntary standard is aimed at all types of organizations, whatever their size or nature, and applies both at the scale of a territory and within a structure itself.

The NF X32-001 standard also has another ambition, this time on an international scale. Since July 2020, AFNOR has been leading the development of [ISO standards on biodiversity](#). The first international standards will see the light of day by 2023.

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About AFNOR:

AFNOR is the French reference organization for voluntary standards. It manages the collection of existing documents and leads the work of interested parties for the creation and revision of standards and to identify subjects that could provide material for developing new ones. Launched at the initiative of market players, the standard

voluntary is a reference framework which aims to provide guidelines, technical or qualitative prescriptions for products, services or practices serving the general interest. Anyone can participate in its creation and any organization may or may not use and refer to it. This is why the standard is called voluntary. As coordinator of standardization in France, AFNOR has one ambition: to contribute to the dissemination of good practices and effective solutions, for the benefit of all. <https://normalisation.afnor.org>