

## **Digital training: AFNOR Certification validates the quality of the engineering of My-Serious-Game**

**AFNOR Certification awards the first “AFAQ Digital Training Engineering” certificate to the Touraine company My-Serious-Game. A newly created third-party certification which attests to the rigor of the innovative offering proposed.**



On January 24\*, on the occasion of World Education Day, My-Serious-Game will receive the certificate of a new certification dedicated to digital training. Created by AFNOR Certification, it validates the quality of the methodology deployed and applies to any type of organization that develops digital educational or training products.

From the analysis of needs to the quality approach of the organization that markets training, the “AFAQ Digital Training Engineering” certification scrutinizes all the design stages (identified needs, objectives, technological framework, etc. ), the educational approach, design and evaluation of the training offered. It is complementary to the Qualiopi certification which will be required of all training organizations by 1<sup>er</sup> January 2021.

My-Serious-Game worked for more than four years on the development of an ecosystem called EdMill, the heart of which is entirely based on certified digital training engineering. From now on, independent training consultants, training organizations, key account training managers and business experts will be able to use the EdMill ecosystem and its integrated consulting engine to manage all of their digital training actions, ensuring they benefit from 'certified engineering.

For Laurent Dahmani, deputy general director of AFNOR Certification, *“This system dedicated to digital training aims to promote learners' confidence in these new methods of acquiring skills and knowledge. It aims to reassure them of the intrinsic quality of the training they will follow. The certification issued requires us to monitor continued compliance with quality criteria, and the reassurance it provides will contribute to the development of My-Serious-Game. »*

\* January 24 at 3 p.m. at Microsoft headquarters: [information and registration here](#)

### About AFNOR Certification

Authorized by COFRAC to issue [Qualiopi certification](#) , AFNOR Certification also develops signs of confidence allowing training organizations to provide specific guarantees: NF Service, ISO 9001 adapted to training organizations, AFAQ Digital training engineering.

An independent third-party organization, leader in France thanks to its certification and evaluation of systems, services, products and skills, AFNOR Certification offers a local service thanks to 40 agencies on five continents and 13 regional delegations in France. It mobilizes 1,600 qualified auditors to meet the needs of its clients on more than 60,000 sites around the world. Facilitator of the NF certification system, AFNOR Certification offers several signs of confidence such as AFAQ certification and the European Ecolabel. <https://certification.afnor.org>

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### About My-Serious-Game

Founded in 2014 by Frédéric Kuntzmann, My-Serious-Game has in just a few years become the preferred partner of large groups (Chanel, Eiffage, SNCF, Carrefour etc.), institutions and training organizations for the design of tailor-made training solutions. . Leader in its market, the company intends to shake up the codes and support trainers and learners towards new learning methods.

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