



***The new reminder of unpaid debts has just been published
at AFNOR Éditions***

Faced with the explosion of customer payment delays and defaults due to the crisis, optimized management of unpaid and late payments is more necessary than ever. With the *New relaunch of unpaid debts*, in 120 questions and answers, Gérard Eschenazi proposes in his book to help revive businesses, by better relaunching their unpaid debts.

With the intensive development of teleworking, current events give companies the opportunity to reinvent themselves by developing different functions for their managers alongside their usual missions, in particular and above all the recovery of unpaid debts.

In this *New revival of unpaid debts*, Gérard Eschenazi (already author of *The revival of unpaid debts*), adds exclusive innovative contributions to the traditional methods presented in the two previous editions.

This New Recovery thus requires a more efficient use of human resources, in which managers are now called upon to play a new role and provide their assistance.

To more effectively conduct the New remote reminder of unpaid debts, the author presents, alongside traditional telephone reminders, concrete and modern tools, tested in the field, through Skype, Zoom, Teams, Beekast or Adobe Connect.

A book intended for directors, recovery managers and now managers, essential for any company wishing to clean up its management and regain financial health.

The author

A lawyer by training, **Gérard Eschenazi** takes part in courses on unpaid debt recovery, management and negotiation. Also a coach and journalist, he gives us today his unique vision of a subject at the heart of the news: a new relaunch of unpaid debts to safeguard the health and vitality of businesses, very threatened in the current context!

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> [Access the online store](#)

For any questions, receive the books in PDF or printed form, communicate with an author:

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